

# Financial Reports for Humans

## Bristol startup Numerable Software launches innovative app at Xerocon London

The Numerable web app helps business people control their finances better, by letting accountants quickly produce engaging, graphical management reports.

The app was launched at Xerocon London, the annual conference of Xero, the leading cloud accounting solution. The event was attended this year by over 3,000 accountants.

Founder Martin Coulthard said “We are addressing a fundamental need – for people to understand their accounts, so they can make better decisions. Many struggle to do this using conventional tabular reports. Our app overcomes the problem using a new, highly visual way to show the information. It also appeals to accountants as it saves them time, so they can offer a cost-effective reporting service to smaller clients.”

Numerable imports data from Xero cloud accounting. It turns reports into interactive plots supported by automated text explanations. Advisors can add expert comments, create structured presentations and export to PDF. The company has applied for patents for its novel user interface, which has 1-click charting and needs no configuration.

Bristol-based metrology company Third Dimension is a pilot user of Numerable. CEO Dr Tim Monks commented “We’ve used Numerable in our monthly board meetings since early 2018. It helps us understand our financial performance better, improving the quality of discussions and decision making in board meetings. The presentations in Numerable let us focus on the issues that really matter.”

Numerable has been approved by Xero as a Connected App and is available with a free trial through [numerable.io](http://numerable.io) and the [Xero App Marketplace](#).

### About Numerable Software

Numerable Software was founded in 2015 by serial entrepreneur Martin Coulthard and is based in Old Sodbury, Bristol. Martin’s previous businesses developed world-first innovations for ceramic tile inspection and packaging visualisation.

Numerable Software is a member of the NatWest Fintech Accelerator

### Contact

Martin Coulthard  
Founder and CEO  
Numerable Software  
m: 0786 668 7154  
[martinc@numerable.io](mailto:martinc@numerable.io)  
[www.numerable.io](http://www.numerable.io)

### Media

supporting logos and images are on next page, and are available for download at [www.numerable.io/about/media](http://www.numerable.io/about/media)

